

PAUL DARRAGH
APPLES TO ORANGES



**27 MARCH -
28 APRIL 2025**
EXHIBITION CATALOGUE

**WSA/ARTSPOST
120 VICTORIA STREET
HAMILTON 3200**

PAUL DARRAGH
APPLES TO ORANGES

EXHIBITION STATEMENT

Apples to Oranges is a visual dialogue on love, culture, and perception—how we express care, how we interpret symbols, and how meaning shifts depending on context.

The series began with a simple observation: in many Asian cultures, love is often expressed through actions rather than words. A mother may not say “I love you,” but she will cut fruit for her child—a quiet, enduring gesture of care. As a Pākehā in a bi-cultural relationship with a Malaysian partner, I have found myself navigating the space between these different ways of being, often confronting the subtle indoctrinations of Western cultural norms. The act of sharing fruit became a metaphor for these contrasts—verbal versus unspoken, direct versus symbolic, West versus East.

Visually, these ideas unfold through bold, graphic compositions that straddle the familiar and the fragmented. Some paintings present fruit in its simplest, most recognisable form—clean, iconic shapes that could be logos, pop-art relics, or childhood illustrations. Others are distorted, layered with digital glitches, the Photoshop transparency grid, and overlapping forms, evoking media manipulation, digital influence, and cultural misinterpretation. The apple—an ancient symbol of nourishment, knowledge, and temptation—becomes a site of tension: whole and broken, bright and decayed, a symbol of health yet also of control and tech-driven homogenisation.

Through these contrasts, Apples to Oranges explores the ways we consume information, judge cultural norms, and internalise perspectives shaped by media narratives. It is both a reflection of personal experience and a broader meditation on the ways we perceive and project meaning in an increasingly polarised world.



Assemblage #1, 2025
Acrylic on canvas
915 x 1220 mm
\$2750



Assemblage #2, 2025
Acrylic on canvas
750 x 750 mm
\$1750



Cupertino, 2025
Acrylic on canvas
750 x 750 mm
\$1750



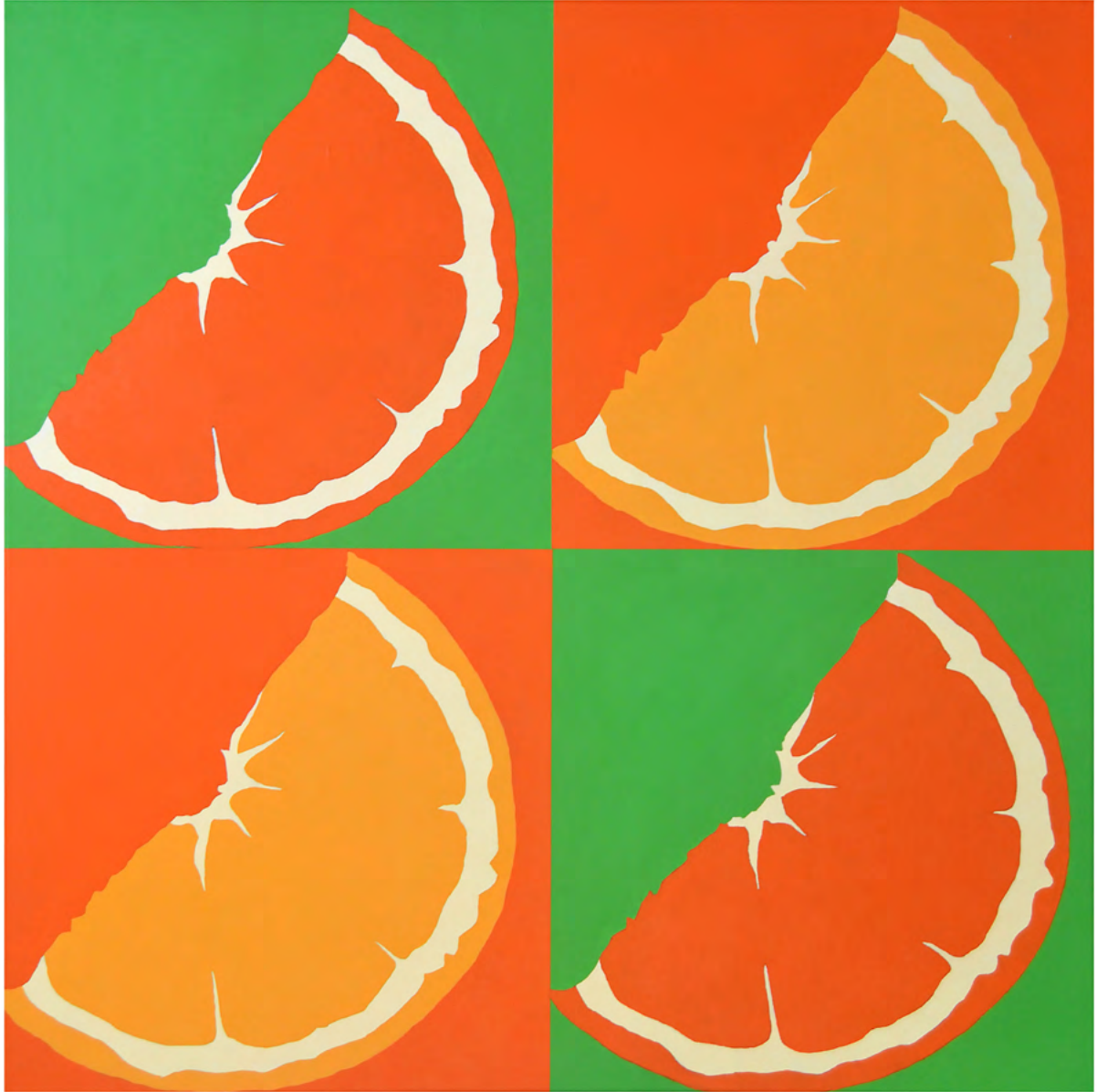
Full Moon, 2025
Acrylic on canvas
750 x 750 mm
\$1750



Hard Core, 2025
Acrylic on canvas
750 x 750 mm
\$1750



Pasteboard Eternity, 2025
Acrylic & Airbrush on canvas
750 x 750 mm
\$2000



Saranghaeyo, 2025
Acrylic on canvas
750 x 750 mm
\$1750



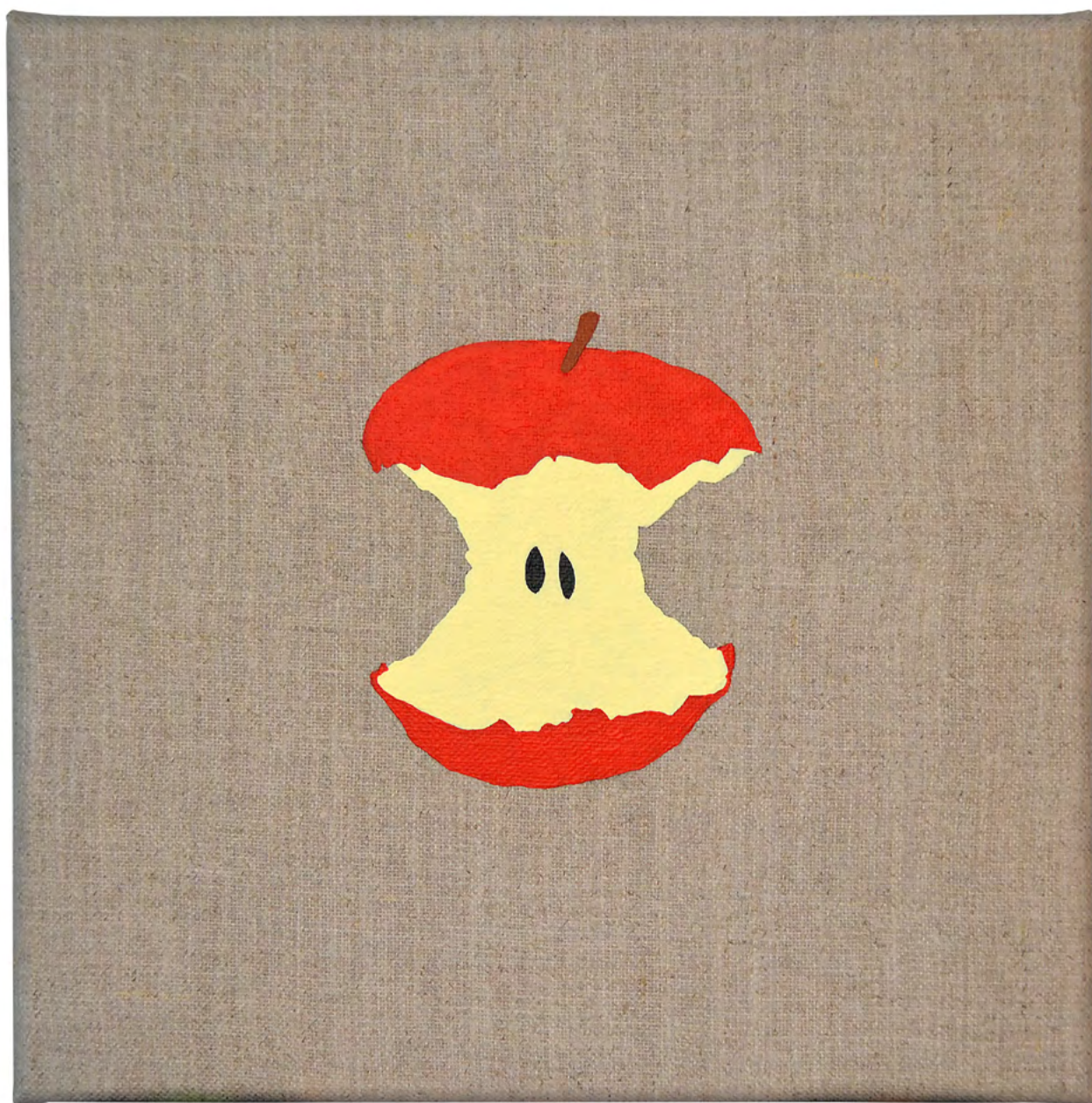
Trash & Nourishment, 2025
Acrylic on canvas
750 x 750 mm
\$1750



Fruit Salad, 2025
Acrylic on canvas
915 x 1220 mm
\$3000



Wormhole, 2025
Acrylic on canvas
915 x 1220 mm
\$2500



Ravaged Heart, 2025
Acrylic on linen
300 x 300 mm
\$865



Crab Apple, 2025
Acrylic on linen
300 x 300 mm
\$865

For more information about the artist:

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